FAIR
GUIDE
VIRTUAL
CAREER FAIR
February 9 2021
Join us in the celebration of our 40-year anniversary of LARM at LARM2021!

LARM is a career Fair arranged by LinTek which gives thousands of students the opportunity to interact with exhibitors from multiple areas and industries. It’s a great platform for students and industry to meet and establish contacts and discuss summer jobs and employment. It is attended by over 60 exhibitors from industry, IT, bank- and consultant companies and organisations, and is one of the biggest career fairs in Sweden. The goal is to reach a variety of exhibitors to showcase a realistic picture of the current labor market.

In addition to interacting with the exhibitors, the Fair Day will be filled with exciting events like a panel discussion, live presentations and of course competitions with exclusive prizes!
A virtual Fair

This year, the Fair Day will be held virtually. Through chat and video conversations, you will find inspiration and motivation for the upcoming working life. If you haven’t already registered to the Fair, go to [fair.larm.lintek.liu.se](https://fair.larm.lintek.liu.se) and create an account. Then you’re ready to explore the exhibitors’ stalls and get prepared!

For more information about how a virtual fair works, please visit our website at:

**Take me to the website!**

[https://larm.lintek.liu.se/student/massan-2021/](https://larm.lintek.liu.se/student/massan-2021/)
Schedule pre-LARM

The 10 days leading up to the Fair Day, called pre-LARM, will be filled with exciting events together with some of our exhibitors.

- **28 JAN**: CV-review with Randstad Life Sciences & Engineering
- **29 JAN**: Lunch lecture with Scania
- **3 FEB**: Digital multi challenge with Toyota
- **4 FEB**: Lunch lecture with Sectra
- **5 FEB**: Lunch lecture with Vricon
- **9 FEB**: The day of the fair
An opening ceremony will be held at 9.30! The project group of LARM2021 and all the important events during the Fair Day will be presented. You don’t want to miss this!
Tips for Students

A detailed profile on LARMs virtual platform gives you a better opportunity to match with exhibitors you’re interested in and will increase the reply rate!

Ask the exhibitors to initiate video-/voice calls. Exhibitors can start video-/voice calls, so if you feel more comfortable with introducing yourself verbally, just ask the exhibitor!

Prepare yourself before the Fair to make the most out of it.

By using filters you can easily match with companies living up to your criterias.

Exhibitors can also contact you if they find your profile interesting, so keep an eye on your inbox.
Competitions

Ready for a challenge? There will be a grand competition running throughout both pre-LARM and the Fair Day where you can win prizes such as:

Sony WH-1000MX3, Apple Airpods pro, JBL Charge 4 and more!

The competition will work as a lottery, and by attending events like live presentations, booking individual meetings, visiting Green Zone and listening to panel discussions you can collect points. The more points you get, the more likely you are to win in the lottery! The top 3 winners get to choose between the top 3 prizes, but don’t worry, there will be multiple more prizes up for grabs! It is possible to start collecting points on activities already during pre-LARM, for those of you who are extra eager to win! You can find more information on the website!
Individual meetings

Are you looking for an internship for next summer? Do you want to hear what kind of career opportunities companies can offer you? Or do you simply want to strengthen your relationship with interesting companies? Then you should apply for the individual meetings that will take place during LARM2021.

Individual meetings give both students and companies a chance to interact with each other in a more personal manner. During this one-on-one conversation, you as a student have the opportunity to get answers on everything ranging from future career opportunities to questions about writing a master thesis. Make sure to be on the lookout for more information that will be revealed on our social media platforms the first of February.
Hubert test interview

This year LARM has a collaboration with Hubert.ai. Hubert is an AI-driven interview assistant that lets you take on challenging questions in a forgiving and learning environment. During pre-LARM and the week after the Fair Day, you will be able to try these interviews with some of the exhibitors. Take the opportunity to hone your interview skills and stand out from the competition before moving on to the real thing! More information can be found on the website.
Fika and goodie bags

Free is good, you say, and we in LARM agree! During the Fair Day we will visit the large student areas in Linköping and Norrköping and hand out fika-boxes and goodie bags to students who have ordered these via our form. As it is first come, first served, it is smart to fill out the form as soon as possible, because who does not want free items?

Deadline to fill out this form is **February 3**.

This is done on our website where you can also read more about this and see what’s in the goodie bag and the fika-box.

I want free fika!

[https://docs.google.com/forms/d/e/1FAIpQLSe0GajDvrAQ_f572zzGvisV6gZZUYyxQ5zvFz_5b8lRsVvPsA/viewform](https://docs.google.com/forms/d/e/1FAIpQLSe0GajDvrAQ_f572zzGvisV6gZZUYyxQ5zvFz_5b8lRsVvPsA/viewform)
This year LARM has put extra focus on the climate and the environment. Green Zone highlights companies that work a little extra with these issues, with focus on Agenda 2030s goal 13, 14 and 15. Visit Green Zone if you’re interested in sustainability and want to know more about the chosen companies and how they work with Agenda 2030!

- Epishine AB
- Gränges AB
- Tyréns AB
- Södra skogsägarna
- LEAD Business Incubator
- Toyota Material Handling
- Xylem Water Solutions Global Services AB
More and more companies look for climate and environmentally friendly solutions, which is important due to the big challenges our society is facing. But how do the companies apply their sustainability work on their business? How much do they actually know about environmental issues? What do they know about Agenda 2030?

LARM2021 welcomes you to a panel discussion where we let companies from Green Zone discuss these big issues. Is sustainability important to you or maybe you’re just curious to know more about these companies?

Ask your questions!
Influence!
Listen and get inspired!