

LARM²⁰²²
LinTeks arbetsmarknadsdagar

PRODUCT PORTFOLIO

LARM2022





WELCOME TO LARM2022!

After a year and a half with Covid-19 we are excited to finally meet physically again. LARM2022 takes place on Campus Valla the 15th of February. LARM represents over 9000 students and The Fair is a great opportunity for you as a company to get in touch with them. During The Fair and the weeks leading up to it, it will also be possible to participate in different events to inspire and interact with the students.

Read more about the events and LARM at <https://larm.lintek.liu.se/>.

If you have any questions feel free to contact the Account Managers for LARM2022 at accountmanager@lintek.liu.se or the Head of Information at information@larm.lintek.nu.

THE FAIR DAY

Lunch Lecture during the Fair Day

During The Fair it will be possible to host a lunch lecture between 12:15 and 13:00. This is a great opportunity to stand out during The Fair day and attract even more students. As mentioned above, one way to capture the students' interest can be through the career of a significant employee, preferably an alumni from Linköping University. What obstacles have they encountered, how they overcame them and how they went from being a student at Linköping University to an employee at your company?

Price: 20 000 kr

Individual Meetings during the Fair Day

Individual meetings are held during The Fair day and gives you the opportunity for deeper and more personal interaction with students from the Institute of Technology at Linköping's University. Students will apply for private meetings through our webpage, then the company representatives will have the possibility to select which students they want to meet. This is a great way to talk to students individually and at the same time present your company. The individual meetings take around 20-30 minutes and are held on Campus Valla throughout the day.

Price: 5000 kr per room

pre-LARM

What is pre-LARM?

Before the actual Fair day, events are held during a period of two weeks to make it possible for companies to introduce their business concept even before the 15th of February. Pre-LARM is appreciated among students and since LARM is one of the first fairs held physically in Linköping since the pandemic, students will probably be extra interested in this year's fair and the upcoming events. We are excited to plan events together with you to perfect your LARM2022 experience. If you are interested in hosting an event during pre-LARM, please consider what dates between the 31th of January and 11th of February that you are able to host.



Lunch Lecture

The perfect way to draw students attention is by hosting a lunch lecture, which takes place between 12.15-13.00. Typical topics are current trends within different technology sectors and how they are handled. One way to capture the students' interest could be through the career of a significant employee, preferably an alumni from Linköping University. What obstacles have they encountered, how they overcame them and how they went from being a student at Linköping University to an employee at your company?

Price: 15 000 kr in Linköping / 12 500 kr in Norrköping

CV-review

An event held on the first day of pre-LARM, on the 31th of January. The aim of the event is to improve the students CVs while at the same time draw their attention to what companies look for during a recruitment process. A criteria to host this kind of event is to have a considerable amount of recruitment experience. The goal with this event is to help students perfect their CV before The Fair day.

Price: 0 kr

CASE night

As an exhibitor you create a case that the students discuss and solve. A case event can be a good way to attract students with an interest in you as an exhibitor or case solving. If you would like to cooperate with another exhibitor, a case is a good option for collaboration. Holding an event together with another exhibitor increases your chances of attracting more students. Regardless if you cooperate with other exhibitors or not, providing a meal is always appreciated and a good way to attract students to the event.

Price: 15 000 kr in Linköping / 12 500 kr in Norrköping

pre-LARM

Sustainable night with LARM

This is an evening event where we focus on sustainability. This event will be held with a few companies who will discuss sustainability together with students. It will be a more relaxed event and there will be opportunities to mingle between presentations and discussions.

The evening will start with a presentation where you will have 15-20 minutes to present your company. Continuing with food serving and time to mingle with the students. Later all the companies will have a discussion regarding a few before chosen topics regarding sustainability where the student will be able to ask questions. The evening ends with more mingle for the opportunity to build contacts between your company and the students.

Price: 10 000 kr

Other Event

If you have any ideas of your own own, we are always open to new and exciting types of events. When considering the type of event you want to host, please keep in mind that clear benefits for the participating students will influence our decision when planning the event schedule. For example you can host an evening event which often creates a more relaxed and inviting environment for both the students and you. Previous events held during LARM and pre-LARM are Start-up Nights, Quiz Nights and Case Nights. If you are feeling a bit more adventurous then perhaps you would like to host a beer tasting, a cook-along or go bowling!

If you are interested in hosting an event not specified above, don't hesitate discussing different options and ideas with the Head of events at event@larm.lintek.nu!

Don't hesitate to contact the Head of Events at event@larm.lintek.nu if you have any questions about events during pre-LARM or The Fair!

PRICES

Exhibitor stand during The Fair

The basic package	26 900 kr	3x2 m, breakfast, fika, 4x lunch
Extra space	11 000 kr	per 2 m ²
Extra height for exhibitor stand (2.4-2.6 m)	1 500 kr	
Extra height for exhibitor stand (2.6-3.0 m)	2 000 kr	
Extra height for exhibitor stand (3.0-3.4 m)	2 500 kr	

Food and drinks during The Fair

Extra lunch ticket	100 kr	150 kr for purchases during The Fair
Banquet ticket	820 kr	includes two drink tickets
Extra drink ticket to the banquet	75 kr	

Rental equipment

Bar stool	300 kr
Standing table	450 kr
TV-screen	4 500 kr
Floor plant	350 kr

Events during pre-LARM

Events in Linköping	15 000 kr	
Events in Norrköping	12 500 kr	
Lunch lecture during The Fair	20 000 kr	
Sustainable night with LARM	10 000 kr	
Individual meetings	5 000 kr	per room

All prices are without charges for eventual overheated costs
(i.e. food, external premises etc.)

Arranged by

LinTek